Kuldeep Singh

Product Designer

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New Delhi / Bengaluru

education

M. Des / Information Design — National Institute of Design, Bengaluru

June 2024 - Current

B. Tech / Computer Science — Delhi Technological University

Aug 2019 - July 2023

recognition

DesignUp Futures Challenge: Winner, 2025 & 2026

Only two-time winner of the DesignUp Futures Challenge, organized by Berlin-based critical design studio futur2 and judged by an international jury of 10 design leaders, creative directors, and innovation experts, presented the winning concepts to a live audience of 1,400+ at DesignUp Conference.

experience

Analyst / Customer Strategy & Design — Deloitte India LLP

Aug 2023 - May 2024

Contributed to UI design for an enterprise energy dashboard in Figma, translating wireframes and requirements into refined components and screens. Supported telecom and enterprise engagements through market research, competitive analysis, and proposal development. Researched global portable Wi-Fi markets and synthesized competitive, pricing, and customer insights for an Indian market-entry proposal.

Design Intern — Ideoholics Design Studio

Sep 2022 - Nov 2022

Designed responsive web and mobile interfaces for an edtech platform, translating requirements and competitor research into wireframes, prototypes, and refined UI in Figma. Created motion graphics, video, and visual assets for client engagements including Entrepreneurs' Organization, translating briefs into polished deliverables across digital platforms.

leadership & initiatives

Creative Coding Workshop

Conceptualized and led a 2-hour, hands-on creative coding workshop for 25+ attendees, designing the curriculum, materials, and open-ended p5.js exercises that used AI-assisted coding to help beginners turn their personal ideas into interactive prototypes; most participants developed and presented a working sketch to the cohort.

D'Frost Website Lead ↗

Led the end-to-end development and deployment of the D'Frost festival website, translating static visual assets into an interactive, responsive web experience with motion, transitions, and scroll effects that served 1,800+ users during the festival.

skills & tools

Product Design: User research · Information architecture · Service design · Service mapping · Systems thinking · Prototyping · Interaction design · Visual design

Data Visualization: Data visualization · Interactive visualization · Data storytelling · Scrollytelling · Interactive maps · Observable · Mapbox GL JS · Python

Creative Technology: HTML · CSS · JavaScript · Svelte · p5.js · APIs · AI/LLM integration · Git/GitHub · Codex · Claude Code

Design Tools: Figma · FigJam · Illustrator · Photoshop · After Effects · Premiere Pro